

Lifting the cross-ownership ban to  
allow further media consolidation will not serve the public interest.

Elimination of this rule will essentially signal the  
absorption of the newspaper business into the television industry, with a  
negative impact on the quality of print journalism. Newspaper companies "see  
savings in news gathering by combining with TV stations as a big plus," an  
industry analyst told the L.A. Times (9/14/01), giving an indication that  
the newly merged megacompanies would provide communities with less news, not  
more.

The changes underway will make U.S. media even less diverse, more commercial and  
less accountable to the public.